



Drug Discovery & Development Symposium 2025

Mercure Hotel Amsterdam City, Amsterdam, Netherlands

16 - 17 June 2025

Sponsorship opportunities



Pulmonary Vascular Research Institute

Pulmonary Vascular Research Institute (PVRI) is a registered charity (no. 1127115) and a company limited by guarantee (no. 05780068).

A word from our President

PVRI's Drug Discovery & Development Symposium is a hallmark of PVRI's commitment to advancing innovation and collaboration within PH. Your participation as a sponsor is instrumental in helping us achieve this goal.

PH continues to challenge the healthcare community with complex unmet needs. We recognise that addressing these challenges requires the collective insight and expertise of researchers, clinicians, and industry leaders from around the world. Through your sponsorship, you are not only supporting PVRI but also joining a network dedicated to advancing novel therapies, translating scientific breakthroughs, and, ultimately, improving patients' lives.

The Drug Discovery & Development Symposium provides an engaging platform where leading minds can converge. Your sponsorship enables us to convene an international audience, support impactful research, and empower the next generation of scientists and clinicians committed to pulmonary vascular health.

Thank you for your generous support. Together, we will continue to make strides in pulmonary vascular research, pioneering the future of drug discovery and development.

With warm regards and appreciation.

Anna Hemnes
PVRI President



Sponsorship opportunities

WELCOME AND NETWORKING RECEPTION

£10,000

Be the sole host of our welcome & networking event, bringing all attendees together at the end of day one to connect and collaborate.

CONDITIONS:

- > *Deadline: 28 March 2025*
- > *PVRI will organise all aspects of the event and provide all refreshments*
- > *The reception will be held on Monday 16 June from 17:10 to 19:00 in the event hotel and is free to all delegates and speakers*
- > *Your logo and branding can be displayed throughout the reception, and you can provide branded goods or napkins if you wish*
- > *See page 5 for full details of sponsor benefits*

LANYARD SPONSOR

£7,500

Lanyards are a great way for your branding to reach every attendee. It can include the supporting company name or logo.

CONDITIONS:

- > *Deadline for sponsorship: 30 April 2025*
- > *PVRI will provide lanyards and arrange branding*
- > *Your name or logo will alternate with PVRI's logo*
- > *Lanyards will be white print on your choice of one of the 4 PVRI core brand colours*
- > *Deadline for receipt of design materials: 9 May 2025*
- > *See page 5 for full details of sponsor benefits*

SPONSOR A SCIENTIFIC SESSION

£5,000

There are six scientific sessions available to support. Please see the full programme for details.

- > Session 1: New standards of care
- > Session 2: Disease modification
- > Session 3: Diversity and inclusion
- > Session 4: Global aspects of drug development and availability
- > Session 5: Innovations in trial design
- > Session 6: Novel drug & device therapies

CONDITIONS:

- > *Deadline: 28 March 2025*
- > *Deadline to submit logo and words: 09 May 2025*
- > *Sponsorship fee is for one session only*
- > *See page 5 for full details of sponsor benefits*

Sponsorship opportunities



ADVERTISE ON THE EVENT WEBSITE LANDING PAGE

£4,000

Advertise on the Drug Discovery & Development Symposium event landing page in the top right-hand corner of the page. The advertisement can be placed up to 3 months pre-event.

CONDITIONS:

- > *Deadline: 28 March 2025*
- > *Advert max size: 300 pixels wide x 400 pixels high. Format must be JPG, JPEG, PNG, or GIF and at least 90 DPI. Maximum file size is 2 MB*
- > *See page 5 for full details of sponsor benefits*



BANNER IN BROADCAST EMAIL 'Know before you go'

£3,000

Your banner can be placed at the bottom of the email to be sent to all delegates 1-2 weeks pre-event.

CONDITIONS:

- > *Deadline: 28 March 2025*
- > *The supporting graphic must be smaller than 1MB and no larger than 598 pixels in width or 200 pixels in height. Formats must be JPG, JPEG, PNG, or GIF and at least 90 DPI.*
- > *The supporting graphic must be submitted by 26 May 2025*
- > *See page 5 for full details of sponsor benefits*



BANNER IN BROADCAST EMAIL 'Event is tomorrow'

£3,000

Your banner can be placed at the bottom of the email to be sent to all delegates 1 day pre-event.

CONDITIONS:

- > *Deadline: 28 March 2025*
- > *The supporting graphic must be smaller than 1MB and no larger than 598 pixels in width or 200 pixels in height. Formats must be JPG, JPEG, PNG, or GIF and at least 90 DPI.*
- > *The supporting graphic must be submitted by 26 May 2025*
- > *See page 5 for full details of sponsor benefits*



SPONSORED EARLY CAREER OR LOW-MIDDLE INCOME COUNTRY DELEGATE £2,000

Please help us to bring 20 early career delegates from LMICs to this great event. Each £2,000 Award will provide a delegate with a £1,000 grant for travel and accommodation and a free 1-year PVRI membership, and introductions to PVRI's Board and our speakers.

CONDITIONS:

- > *Deadline: 7 March 2025*
- > *See page 5 for full details of sponsor benefits*

Partner benefits

The benefits we offer to our partners are based on the contributions given for this event only.

Partner Level	Benefits
<p>Catalyst Over £15,001</p>	<ul style="list-style-type: none"> > Recognition during opening remarks > Recognition on event holding slides > Recognition in event app > Recognition on signage at wider event space > Recognition on event sponsor & exhibitor website page > Recognition on social (with an individual post) > Recognition in event brochure (logo + 150 words) > Opportunities to take photos with the PVRI Board or Committee > 2 Complimentary delegate places
<p>Champion £8,001 - £15,000</p>	<ul style="list-style-type: none"> > Recognition during opening remarks > Recognition on event holding slides > Recognition in event app > Recognition on signage at wider event space > Recognition on event sponsor & exhibitor website page > Recognition on social (within a joint post with other sponsors) > Recognition in event brochure (logo + 75 words)
<p>Foundation Up to £8,000</p>	<ul style="list-style-type: none"> > Recognition during opening remarks > Recognition on event holding slides > Recognition in event app > Recognition on signage at wider event space > Recognition in event brochure (logo only)

If you are interested, please don't hesitate to contact us, as sponsor packages will be allocated on a first-come first-served basis.

Please get in touch with Karen Osborn, PVRI CEO,
ko@pvrinstitute.org

