



Pulmonary Vascular Research Institute

Recruitment Pack

Advocacy and Engagement Lead



About PVRI

PVRI is a small charity with a global reach. Our aim is to reduce the global burden of pulmonary vascular disease (PVD) with a particular focus on pulmonary hypertension (PH): a life-threatening and life-limiting condition that affects millions worldwide.

PH can lead to heart damage and trigger symptoms like breathlessness, chest pain, poor growth, and severe difficulties exercising and carrying out normal daily tasks. Diagnosis and care aren't readily available in many parts of the world, and even when it is, PH treatment can itself be challenging and life changing. Although it's estimated that PH affects 1% of the global population, it isn't widely recognised, or well-understood.

To change that, we bring together a fantastic network of energetic and committed PH doctors, academics, regulators, patients, and industry partners. Together we're identifying and addressing the key challenges in global PH, educating the global workforce, and encouraging research. In practical terms, we:

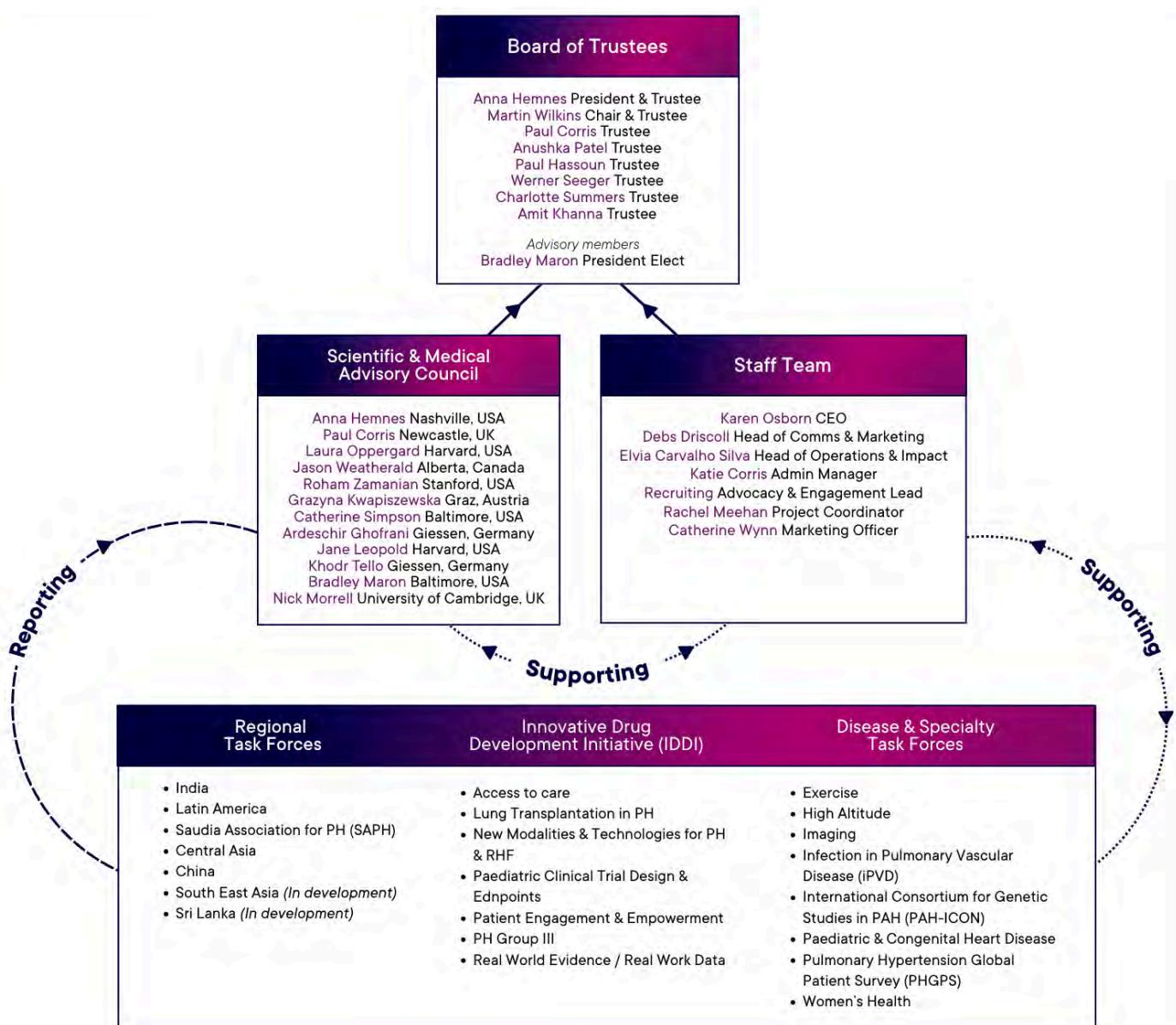
- host international scientific conferences
- produce the only open-access peer reviewed PH journal, *Pulmonary Circulation*
- run webinars and e-learning featuring the latest in PVD research
- raise awareness of PH and health inequalities, and advocate for better access to diagnosis, care and treatment - nationally and internationally
- bring our members and professional networks together into working forums:
 - The Innovative Drug Development Initiative (IDDI): eight multidisciplinary workstreams working to solve the challenges in PVD research and speed the development of new treatments
 - Specialty Task Forces: groups working to advance understanding and improve practice in specific clinical areas of PH
 - Regional Task Forces: working in-country to address the key regional and national challenges in PH

About PVRI

We are a London-based registered charity and limited company, governed by an international Board of Trustees and supported by a Scientific and Medical Advisory Council.

Our small friendly staff team comprises our CEO Karen, Head of Comms Debs, Marketing Officer Catherine, Admin Manager Katie, Head of Operations and Impact Elvia, and Project Coordinator Rachel. The team is supported by our freelance Finance Manager Steph. We work a flexible hybrid model, with an office in the vibrant Work.Life space, close to London Bridge and Borough Market.

In terms of our values, we're open, inclusive and easy to engage with, and we're ambitious for ourselves and for the global PVD community.



About the Advocacy & Engagement Lead (Global Health)

We've developed this new post to lead a 2-year pilot project, that will help local PH professionals bring about real change in the provision of PH diagnosis and treatment in underserved areas of the world.

The Advocacy & Engagement Lead will scope areas of need and work with key regional stakeholders to develop and implement plans for new PH services. They'll take a context-specific approach, recognising that each region presents distinct challenges and opportunities for meaningful change. The work will be supported by expertise, knowledge and data drawn from PVRI's 20 workgroups, and from our global professional membership.

We have two initial pilot sites in mind, but this will probably expand during the initial phase. If the pilot is successful, we hope to make this a core part of PVRI's future work.

We are seeking someone who will bring energy, skills and commitment to this exciting role, and in return we want you to feel valued and engaged.

We can offer:

- a 35-hour working week with flexible working hours and locations
- a positive culture for you to learn and grow in your role, including opportunities for international travel
- a vibrant, sociable office space close to London Bridge and Borough Market for those who want to be office-based or hybrid
- a personal pension plan
- an Employee Assistance Programme
- occupational sick pay
- 25 days holiday plus bank holidays

Job description

Job title

Advocacy & Engagement Lead (Global Health)

Responsible to

Head of Operations and Impact

Responsible for

No other staff

Duration & hours

24-month fixed term, full time 35 hours/week, (may be worked flexibility, to include occasional evening and weekend work and some time spent away from home at international meetings).

Salary

£35,000 - £40,000 p.a.

Location

Ideally at least 1 day a week working from our London office, but we're open to other options, and this can be discussed during the application process.

Main duties

Resource development

With help from PVRI's professional network,

- produce roadmaps for the development of PH services in underserved regions
- gather experience and learning from those PVRI Regional Task Forces that have successfully influenced provision in their regions
- compile a bank of PH guidelines that define minimum- and gold-standard PH care
- begin to define global regions/countries that are currently underserved by PH services

Main duties

Practical regional advocacy

Depending on the resources available in the region, this may include some or all of the following tasks:

- Work alongside local PH and healthcare leaders, providing advocacy support and region-specific data to guide change initiatives that respect the unique political and health systems in the region. If needed, help establish new regional PVRI Task Forces or project groups.
- Conduct in-depth stakeholder mapping to identify, profile, and build relationships with national and regional policymakers, patient advocacy groups, non-profits, potential industry partners, and others who could support the development of PH services.
- Support the planning and delivery of roundtables and expert consultations to inform development of regional PH services.
- Provide coordination and support for local professionals to engage with policy makers to bring about system change. This may include support with targeted advocacy messages, global PH data (prevalence, health economics, etc.) and input from global PH thought leaders.
- Support the development of new alliances, specifically focusing on strengthening ties and learning from other health organisations.
- Work with PVRI colleagues to amplify support for the project, share progress with workgroups, and secure their help and input to influence implementation of the pilot project.

Reporting and evaluation

- With the wider PVRI team, maintain a database of key stakeholders.
- Track engagement activities, develop and gather success metrics for the pilot project, and produce regular progress reports for PVRI's Board, staff team, and funders.

Person specification

Essential criteria

- Experience in advocacy, campaigning, and/or policy work in a health context
- A basic understanding of health equity, and health policy frameworks
- Sound project management skills, including planning, monitoring, and reporting
- Strong research and analytical skills, including interpreting health data and policy documents
- Excellent written and verbal communication skills, with the ability to adapt messages for diverse audiences
- A proven ability to influence stakeholders at all levels, including healthcare professionals, policymakers, non-profits, and pharma/industry partners
- The ability to work independently and collaboratively in cross-cultural and multidisciplinary teams
- Cultural sensitivity, respect for diversity and a commitment to ethical advocacy
- A willingness and ability to make occasional overseas trips independently

Desirable criteria

- Experience in media engagement or digital advocacy campaigns
- Experience engaging with international institutions, government bodies, or multilateral organisations
- Familiarity with funding processes and donor reporting

How to apply

We are a diverse and inclusive global organisation. We value lived experience and we're genuinely open minded about your background. If you think you have what it takes to make a real success of the role, we'd love to hear from you.

If you have any questions or would like an informal chat about the role, please feel free to contact our Head of Operations & Impact, Elvia Carvalho Silva at ecs@pvrinstitute.org.

To apply

Please send your CV and a supporting statement (max 850 words) together with the Equalities Monitoring form to Katie at kc@pvrinstitute.org by 09:00 on Monday 2 February 2026.

Applications will be judged against the criteria set out in the Person Specification, so please ensure that you reference these clearly in your supporting statement, and while we know that everyone uses AI in situations like this, we'd love to hear your own authentic voice!

In-person interviews are scheduled for Tuesday 10 February 2026 at our London office, so please hold this date in your diary.

We look forward to hearing from you!



The Pulmonary Vascular Research Institute (PVRI) is a charity registered in England and Wales (no. 1127115) and a company limited by guarantee (no. 05780068)